

TechTotal
Instructional
Designing



Course Description

This course is designed to teach the fundamentals of instructional design, including the principles of learning theory, and instructional strategies that are relevant to instructional design. This course will introduce you to the systems approach to instructional design which includes introductory information and application of skills and techniques necessary in the analysis, design, development, implementation, and evaluation of instruction (often referred to as the ADDIE model). Professionals will learn the purpose and approach to completing each phase of the instructional design process and will produce a set of outputs from each of these phases.

Course Syllabus

1. Instructional Designing

- Introductions
- What is Instructional Design
- Why Instructional Design
- Typographical elements

2. Instructional System Designing – ISD

- ADDIE model
- Rapid Prototype Model
- Need and Task Analysis
- Bloom’s Taxonomy

3. Instructional Theories

4. E-learning

- Technology
- Levels of e-learning
- LMS/LCMS

5. ID Standards

- SCORM
- AICC

6. ID Contents Framing

- Organize
- Storyboarding
- Incorporate Text and images
- Audio
- Video
- Animations
- Quiz or Test

7. Designing, Development and Sequencing of learning objects

8. Instructional Delivery Methods



9. Technical Writing Concepts

10. ID Types and Modes

- CBT
- WBT
- Streaming
- Prototyping
- Simulations
- Demonstrations
- Video Tutorials
- Tests and Quiz

11. Instructional Tools

- Creation Tools
- Content Tools
- Publishing Tools

12. PowerPoint – Presentation Tool

- Creating Demonstrations, Presentational and interactive slides

13. Captivate – Elearning Tool

- Authoring interactive softwares demonstrations, simulations, scenario based training and quizzes

14. Camatasia – Recording Tool

- Capturing of screen actions and development of tutorials

15. Flash- Advance ID Tool (Basics Concepts)

16. Dream weaver – HTML Editor (Basics)

- Introduction of web design and webpage authoring

17. Photoshop or MS-Visio – Graphic Editor

- Creating Architecture Diagrams and images

18. MS-Word – Text Editor

- Drafting Content

19. Assignment

- All types of ID Sample output

20. Role of Instructional Designer

21. E-learning Tips

22. Test



Methodology

TechTotal provides a unique and robust platform for training in Instructional Designing. Highly qualified instructors and eminent faculty, with hands-on experience in Instructional Designing, would guide and help blossom the new entrant into an industry-ready, professional Instructional Designer. The training is conducted in person, which makes it highly focused and penetrative. The participant is amply facilitated to clear any doubts or queries. You are provided a stock of useful study materials, which are objective and crisp. These study materials specifically addresses all your certification requirements.

About TechTotal

TechTotal Private Limited is among the few organizations in India that provide professional technical documentation and Instructional Designing services. We have the professional experience and technical expertise to meet the growing Instructional Designing needs of corporate and individuals. TechTotal partners with peer domain experts to provide the tools and training for organizations to institutionalize successful documentation strategies. TechTotal is a group of Instructional Designers, technical writers and engineers. Our team consists of technical writers, Instructional Designers and editors, many of whom are skilled programmers, engineers, and scientists.

Demo Highlights

- What is Instructional Designing?
- Instructional System Design
- Instructional Designing Models and Theories
- E Learning
- Typical Job roles and skills
- What Kind of Salary Can I Expect?
- Future aspects

Who can apply?

- Any Graduate aspiring for an exciting career in e-learning
- Training Professionals and Instructors who conduct and create Presentations, Demonstrations and Training Sessions
- Technical writers who want to expand their skills
- Managers and Supervisors who take decisions about efficient e-learning proposals
- Instructional Designers who want to expand their skills set
- Commercial Designers, Journalists, Authors
- Creative Writers, Editors, Content Writers



Course Duration

- 45 Days program – 2hrs a day - Alternate Days/(Thrice a week)
- Special Batches on Weekends

Timings

Get trained at a time that suits you:

10.00 – 12.00 AM

2.00 - 4.00 PM

4.00 - 6.00 PM

7.30 – 9.30 PM

For Queries

Contact us at:

Knowledge Center

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